

PROGRAMME

SUNDAY, 7 DECEMBER

1400 – 1800 ISPIM JUNIOR RESEARCHER LAB

The ISPIM PhD Student Community provides activities and networking for junior researchers from around the world. All junior researchers are invited to attend this Lab and must sign-up well in advance. Full details can be found here: <http://bit.ly/1qnNbOj>

Venue: Singapore Management University, Admin Building, 81 Victoria Street, Singapore 188065 (Executive Seminar Room 5.1 Level 5)



1830 – 2000 WELCOME RECEPTION & REGISTRATION

1845 – 1915 Facilitator & Moderator Briefing

Final instructions and Q&A session for all session facilitators and round table moderators.
Led by Bruno Woeran

1930 – 1945 Welcome to Singapore

Rajendra Srivastava – Provost, Singapore Management University

Dress Code: Casual

Venue: Beer Tavern, Grand Park City Hall, 10 Coleman St, Singapore 179809



www.parkhotelgroup.com/cityhall



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THE GRAND PRIZE

For excellence in
innovation management

We think outstanding innovation management really matters, because great products are the result of excellent innovation management. However, it is often the final product that makes the headlines. So we want to reward the outstanding management work that innovation professionals do to deliver great innovation to the market.

Which organization do you know that has excellent innovation management?

<http://ispim.org/publications/ispim-grand-prize/>

from 0815 DELEGATE REGISTRATION (Level 5 Foyer) **0800 – 0830 THE NEWCOMERS BREAKFAST** (Level 4 Foyer)
 Your first time at ISPIIM? Start the first morning with a new set of friends to make you feel at home right away! Open to new attendees only.

0845 – 1100 OPENING SESSION (Mochtar Riady Auditorium Level 5)
0845 – 0900 Welcome: **Iain Bitran** – Executive Director, ISPIIM & **Arcot Desai Narasimhalu** – Director, Institute of Innovation and Entrepreneurship, Singapore Management University
0900 – 0930 Arnoud De Meyer – President, Singapore Management University - *Commercialisation of University Research Output*
0930 – 1000 Steve Leonard – Executive Deputy Chairman, Infocomm Development Authority of Singapore - *Building a Smart Nation*
1000 – 1030 Philip Ong – Deputy Chief Executive, National Research Foundation - *Building a stronger national innovation system*
1030 – 1100 Gerard J Tellis – Director, Center for Global Innovation, USC Marshall School of Business & author of *Unrelenting Innovation - Breaking the Incumbent’s Curse for Unrelenting Innovation*

1100 – 1130 COFFEE BREAK (Level 4 Foyer)

1130 – 1300 HOT TOPIC DISCUSSION CIRCLES (Level 4 Function Room & Foyer)
 Discussion circles on innovation "hot topics" for groups of around 10 per circle. Sessions last for 45 minutes and will be repeated once. Delegates are required to change circles half-way through the session. Seating is on a first-come-first-served basis.

PRACTITIONER-LED SESSIONS	SCIENTIFIC-LED SESSIONS
<ol style="list-style-type: none"> What are the challenges of being an Intreprenuer and what strategies have you applied to overcome them? Neal Cross – DBS Bank How can business leaders build an innovative company culture? Parin Mehta – Google How do we encourage grass roots initiatives to experiment without them feeling at risk and without management losing control? Alan Perkins – Hewlett-Packard Are executives suffering from innovation fatigue? What can be done to enhance the effectiveness of innovation workshops? Rajiv Narvekar – Tata What are the implications of ‘reverse innovation’ for Asia-Pacific economies? Byoung Soo Kim – KISTEP If the majority of innovations come from SMEs, why doesn't the majority of funding go to them? Bruno Woeran – Lappeenranta University of Technology/ISPIIM 	<ol style="list-style-type: none"> Open Innovation: how to bridge the gap between academia, policy and practice? Anne-Laure Mention – CRP Henri Tudor Innovation triangle: a partnership of government, academia and industry? Carol Lin – National Chengchi University How to better access the government (non research) created IP? Peter Beven – QUT Graduate School of Business What tools exist for University-Industry Collaboration? Polina Kachurina – ITMO University What is the best governance model for innovation? Vincent Ribièrè – Institute for Knowledge and Innovation Southeast Asia What skills are required to make a successful innovation manager? Irina Fiengenbaum & Daria Podmetina – Lappeenranta University of Technology

1300 – 1400 LUNCH (Level 4 Foyer)

1400 – 1530 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes discussion)			INNOVATION INSIGHTS 1
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4	Executive Seminar Room 5.1 Level 5	Mochtar Riady Auditorium Level 5
Session 1.1: Innovation Partnership Facilitator: Ekaterina Albats	Session 1.2: Entrepreneurship and Entrepreneurial Support Facilitator: Samuli Kortelainen	Session 1.3: Reverse and Bottom of the Pyramid Innovation Facilitator: Byoung Soo Kim	Innovation Culture Facilitator: Dianna Vitasovic Parin Mehta – Head of Strategic Partnerships, SE Asia, Google: Building an Innovative Company Culture Alan Perkins – Chief Innovation Officer of Asia Pacific, Hewlett-Packard: Establishing a Culture of Innovation Fabian Schlage – Head of Idea and Innovation Management, Nokia: The New Innovation Paradigm
Daria Podmetina: Is being open beneficial for companies? - Open Innovation Clusters	Sally Davenport, Urs Daellenbach: Patterns in Innovative Firm Growth: Instability is not Always Bad	Paul Lefrere: PROJECT TELLME: Reverse Innovation challenges in blue-collar/low-resource manufacturing	
Maria Fernanda Cabrera-Umpierrez: ICT Research and Innovation partnership between Latin America-Europe: LEADERSHIP showcase	Maria Antikainen: Co-creating Online Financial Services - Understanding the Needs of Entrepreneurs	Sasiruch Jirasavetakul: Key factors for being an agile organization: An exploratory study	
Maria Roszkowska-Sliz: Exploring the Link Between Strategic CSR and Open Innovation	Stephen McGuire: Social Entrepreneurship among Millennials: Evidence from a Multi-Country Study	Abayomi Baiyere: Reconceptualizing Innovation for the Bottom of the Pyramid. Which Pyramid?	
Bruno Woeran: How to tackle the Finance Gap for SMEs' Innovation process?	Soebowo Musa: Measuring Entrepreneurial Leadership in Innovation Management: An Exploratory Analysis	Thanakrit Lersmethasakul, Nathasit Gerd Sri: Web-based Design for the Status of a Technology Roadmap	

1530 – 1600 COFFEE BREAK (Level 4 Foyer)

1600 – 1730 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes discussion)			INNOVATION INSIGHTS 2
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4	Executive Seminar Room 5.1 Level 5	Mochtar Riady Auditorium Level 5
Session 2.1: Collaborative Innovation and Crowdsourcing Facilitator: Sally Davenport	Session 2.2: Green & Social Innovation Facilitator: Carol Lin	Special Interest Session: S&T Innovation Policy (STIP) Scoreboard in Korea Facilitator: Jung-Jae Lee, KISTEP	Enabling Innovation Facilitator: Benjamin Reid Rajiv Narvekar – Practice Leader, Tata Management Training Centre: Innovation: A License to Fail – Experiences from Tata Companies Dianna Vitasovic – Director, Innovation Culture: Leadership–Support–Mechanisms for Breakthrough Innovation Alan Boyd – Director, Smartcity Software, Beijing: Solving the BIG Problems of Building Smart Cities
Irina Fiegenbaum: Challenges of customer innovation in B2B environment	Lea Hannola: Back to the future of green business environment	Jinyong Kim: Human Resource of S&T	
Susan Standing, Craig Standing: Crowdsourcing's contribution to open innovation	Nina Tervonen: How to be green? Specifying the value of sustainable business	Wonhong Lee: Regional R&D	
Kaisa Henttonen: Managing internal crowdsourcing - best practices of three large organizations	Markku Mikkola: Facilitating Innovation in Loosely Coupled Networks: Case Regional Energy Efficiency	Sunkyung Kim: Performance of National R&D	
Eelko Huizingh: Participating R&D Consortia with or without competitors	Abduaziz Oumer: Strategic decision making model for sustainable logistics in automotive industry	Donghyuk Choi: Private Sector Innovation Jinwon Kang: International Cooperation of R&D	

1730 – 1830 CREATING A VIBRANT INNOVATION ECOSYSTEM (Mochtar Riady Auditorium Level 5)


Moderator: **Suraya Sulaiman** – Executive Director, Alpha Catalyst Consulting

Azim Pawanchik – Managing Director, Alpha Catalyst Consulting **Jaffri Ibrahim** – CEO, Collaborative Research in Engineering, Science & Technology (CREST) Center

Benjamin Reid – Principal Researcher, Nesta



1830 END OF SESSIONS – DAY ONE

<p>1930 – 2300 GALA DINNER</p> <p>Delegates are invited to a Chinese banquet at the world famous Raffles Singapore, perhaps the world's greatest hotel. Raffles Singapore stands where it has always stood, at the crossroads of civilisation and culture, a colonial oasis in the heart of one of the world's most exciting cities. First opened in 1887, and since then a destination in its own right, Raffles Singapore epitomises the romance of the Far East – an intoxicating blend of luxury, history and colonial ambiance that no other hotel can match. The banquet will be accompanied by live Chinese music from one of SMU's talented musicians.</p> <p>Awards: Knut Holt Award for Best Paper; Alex Gofman Award for Best Student Paper; Technological Implications Award by Nokia</p> <p>Dress Code: Smart Casual (i.e. ties not required). Please make your own way there and don't forget to bring your badge.</p>	<p>Venue: The Ballroom, Raffles Singapore, 1 Beach Road, Singapore, 189673</p>  <p>www.raffles.com/singapore</p>
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ISPIM Innovation Management Dissertation Award 2015

Our community relies on the current crop of PhD researchers to develop the insights, theories and tools to shape the future of innovation management thinking and action. The ISPIM Innovation Management Dissertation Award, sponsored by **John Wiley & Sons** and **Innovation Leaders** will reward this endeavour. Authors of the best three PhD dissertations that are completed in 2014 will be able to attend the ISPIM 2015 Conference in Budapest for free. Additionally, the winner will receive a prize of EUR 4000, and the runners-up EUR 2000 each, courtesy of **Innovation Leaders, John Wiley and Sons** and **ISPIM**.

Do you know someone who is eligible?

See <http://ispim.org/publications/ispim-dissertation-award/> for more details.

0900 – 1030 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes discussion)			INNOVATION INSIGHTS 3
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4	Executive Seminar Room 5.1 Level 5	Mochtar Riady Auditorium Level 5
Session 3.1: Open Innovation and Organization Facilitator: Irina Fiegenbaum	Session 3.2: Knowledge Management Facilitator: Muhammad Aziph Bin Dato' Mustapha	Session 3.3: Methods & Measurement of Innovation Facilitator: Daria Podmetina	Consumer Centric Innovation Facilitator: Shirley Leitch Jan Stuebbe – Director Innovation Asia, Philip Morris International: The Insights Trap Erica van Lieven – Managing Director, Direction First: Less is More Soon Lang Teng – Executive Vice President & Head, Group Quality & Service Excellence Division, OCBC Bank Group: Innovation learning journey – “inside and outside”
Guillermo Granados: Reengineering Organisational Measurement	Heidi Olander: Maintaining creativity through strategic disintegration - Perceptions on knowledge-risk management	Stefan Breunig: Evaluation of Complexity in Industrial Services	
Sigram Schindler: Automatic Derivation of Argument Chains Legally Defending Patenting Inventions II	Azilawati Jamaludin: Rapid Innovation Diffusion in a Centralised-Decentralized Education System	Bastian Lüdtke: Evaluation of Uncertainties for Set-Based Product Development	
Paul Ellwood: The evolution of innovation management in proof of concept centres	Anne-Laure Mention: Exploring impacts of innovation sources and associated strategies in Turkey	Song Hong: Technology policy, technology Strategy and innovation performance in Chinese	
Nitish Verma: Adapting Public Sector planning systems: a NZ case study	Susanne Madders: The Eureka Network: A Support Tool for Innovation Across Borders	Ekaterina Albats: Evaluating University-Industry Collaboration Projects: Performance Indicators	

1030 – 1100 COFFEE BREAK (Level 4 Foyer)

1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes discussion)			INNOVATION INSIGHTS 4
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4	Executive Seminar Room 5.1 Level 5	Mochtar Riady Auditorium Level 5
Session 4.1: Strategic Foresight Facilitator: Maggie Gorse	Session 4.2: Standardization and Structured Innovation Facilitator: Muhammad Aziph Bin Dato' Mustapha	Session 4.3: New Product Development Facilitator: Andrea Thompson	Collaborative Innovation Facilitator: Arcot Desai Narasimhalu Matt Rosa – Director of Innovations, BAT: An Iterative Consumer Centric Approach to Product Innovation Patrick Schueffel – Professor, International Entrepreneurship, Fribourg School of Management: Open Innovation and Banking: Ideal Complement or Stark Contradiction Olivier Soubiele – Associate Director Interactive Innovation, SingTel: The gig economy, an opportunity for innovation
Eelko Huizingh: Corporate Foresight and Performance: Evidence from a Large Empirical Study	KwangWook Gang: The impact of standardization intensity on performance	Tarja Meristö: Retrospective Innovation Concept Design - Novel Idea Generation and Implementation	
Tomi Heikkilä: Utilizing Sense and Respond Methods to Predict Market Requirements	Detlef Reis: X-IDEA: The Structured Magic of Systematic Innovation	Abassin Aryobsei: Enabling Lean Innovation through an Integrated Product and Tool Development	
Cheng-Jhe Lin: Investigation of Makers' Needs in Future 3D Printing in Taiwan	Christoph Munck: Controlling the Uncontrollable - Effects of IMC on Innovation Performance	David Elvers: Customer integration in NPD: A framework raw material suppliers	
Yusuke Ikehata: Market Forecast for Space Tourism	Erich Prem: Scenario-based technology roadmaps for innovation and research strategy	Avanti Fontana: Knowledge Management, Dynamic Capability and Innovation Process	

1230 – 1330 LUNCH (Level 4 Foyer)

1330 – 1500 SCIENTIFIC & PRACTITIONER SESSION	ACADEMIC RESEARCH DEVELOPMENT SESSION	WORKSHOP 1	WORKSHOP 2
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4	Executive Seminar Room 5.1 Level 5	Executive Media Theatre Level 5
Session 5.1: Business Model Innovation Facilitator: Eelko Huizingh	Session ARDS 1 Facilitator: Urs Daellenbach	Out of the Ivory Tower: Innovative cases with social contribution Index (SCI) Led by Carol Lin, National Chengchi University Samuli Kortelainen: Supporting Small Start-Ups to Global Success: TEKES NIC Program Samuel Hou: Transformation of the taxi industry in Taiwan Owen Yao Ter Wang: From Doom to Boom: Green and Social innovation Carol Lin: Innovation education in Taiwan	Measuring Innovation in Organisations Led by Azim Pawanchik & Suraya Sulaiman, Alpha Catalyst Consulting What is an innovation culture and how do you measure it? How are innovation cultures distinct between industries and countries? The drivers and barriers of innovation in organisations. How different are these between the various levels in an organisation? What parameters should be measured? How are innovation measures tracked?
Fabian Futterer: Business Model and Business Model Innovation: Clarifying Two Vague Concepts	Han-Gyun Woo: The Moderating Role of Informational Diversity on Team Creativity		
Tommi Rissanen: Examining the Linkages of Networked Business Models in KIBS-Companies	Peer Sathikh: Managing Creativity in Innovation: Understanding the Framework of Innovation		
Carol Krech: Profiting from Invention: Business Models of Patent Aggregating Companies	Thomas Mahnke: Measuring commodities in B2B and their impact on innovation		
M. Raihan Tahir: Challenges in Business Model Innovation within Large and Small Companies	Lisa Callagher: The return of the cooperative Jukka Hemilä: Collaboration in Industrial Product and Process Innovations		

1500 – 1530 COFFEE BREAK (Level 4 Foyer)

1530 – 1700 ACADEMIC RESEARCH DEVELOPMENT SESSIONS		WORKSHOP 3	WORKSHOP 4
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4	Executive Seminar Room 5.1 Level 5	Executive Media Theatre Level 5
Session ARDS 2 Facilitator: Anne-Laure Mention	Session ARDS 3 Facilitator: Paul Ellwood	Business Model Innovation Led by Rajendra Srivastava and Shantanu Bhattacharya, Singapore Management University Ioana Popescu and Bhavani Shankar: New revenue models for off-grid energy access Paddy Padmanabhan: B2B Marketing in emerging markets: Need for new business models Shantanu Bhattacharya and Rajendra Srivastava: Business model innovation at Zipcar	ISPIM Seeks Solutions Led by Bruno Woeran, Lappeenranta University of Technology After 3 successful editions in Barcelona in 2012, Helsinki in 2013 and Dublin in June 2014, we will offer an edition of this cocreation workshop in Singapore to help participants to solve a problem or an issue related to innovation management.
Patrick Kabasci: Why do companies use Technology Scanning?	Lea Weinekoetter: Corporate Stimulus for Individual Entrepreneurship: The Moderating Role of EO		
Ilse Svensson de Jong: Is innovation out of control?	Jan-Thomas Bachmann: Impact of national culture on strategic planning and entrepreneurial orientation		
Oleksii Koval: Firms' reaction on external technological changes	Graham Horton: A Business Model Architecture for Lean Startups		
Sabina Shamim: What Ails Technology Business Incubation in India?	Reinhard Altenburger: Green Product Innovation: Values and networks in OI processes		
Mohd Faiz Hilmi: Innovation News Coverage In Malaysian English Language Newspaper			

1700 – 1800 SPECIAL INTEREST SESSIONS	
Executive Seminar Room 4.1 Level 4	Executive Seminar Room 4.2 Level 4
Innovation Policies and Implementations in Asia Moderator: Jing-Jyi Wu – Endowed Chair in Creativity, National Chengchi University	Update on Technology Transfer Trends Moderator: Maggie Gorse – Managing Director, Verlion, Consultant Innovation & New Business Models
Wong Poh Kam – Professor, NUS Business School Byoung Soo Kim – Head of Planning & Budget Team, KISTEP Kuohua Yu – Assistant Professor, Taipei National University of Arts	Bruno Woeran – Senior Advisor EU - Programmes Development, Lappeenranta University of Technology & President-elect, TII Akash Bhavsar – Managing Director, Skyquest Technology Group, USA and Member - Business Advisory Council, ESCAP, United Nations

1800 END OF SESSIONS – DAY TWO

<p>2000 – 2300 SINGAPORE SOCIAL EVENING (1930 COACH TRANSFER)</p> <p>Delegates are invited to a relaxing evening at Keppel Country Club. Home of Singapore’s first golf club, Keppel Country Club evolved from a 3–hole course on a nutmeg plantation in 1904 to its 21st century incarnation of a sprawling 18–hole course. A barbecue buffet with drinks and live music will be provided on the Berlayer Terrace with magnificent views over Sentosa Island and Singapore Harbour.</p> <p>Dress Code: Casual. Don't forget to bring your badge. Coaches will leave from Grand Park City Hall at 1930 and will depart at around 2300.</p>	<p>Venue: Keppel Country Club, 10 Bukit Chermin Road, Singapore 109918</p> <p style="text-align: center;">www.keppelclub.com.sg</p>
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0900 – 1100 INNOVATION IN ASIA–PACIFIC: A REGIONAL PERSPECTIVE (Mochtar Riady Auditorium Level 5)
 Moderator: **Azim Pawanchik** – Managing Director, Alpha Catalyst Consulting
Carol Lin – Head, Center for Creativity & Innovation Studies, National Chengchi University - *Renewal capital of some Asian countries*
Muhammad Aziph Bin Dato' Mustapha – Chief Executive Officer, Malaysian Foundation for Innovation / Yayasan Inovasi Malaysia (YIM) - *Grassroots Innovation*
Youngah Park – President, Korea Institute of S&T Evaluation and Planning (KISTEP) - *Gendered Innovation? Seeking New Possibilities of Innovation!*
Vincent Ribière – Managing Director, Institute for Knowledge and Innovation Southeast Asia - *The State of Innovation in Thailand*
Peter Beven – Director, QUT Graduate School of Business - *University Technology Transfer: the need for a new business model*

1100 – 1130 COFFEE BREAK (Level 4 Foyer)

1130 – 1300 INNOVATION IN ASIA–PACIFIC: SINGAPORE SUCCESS STORIES (Mochtar Riady Auditorium Level 5)
 Moderator: **Arcot Desai Narasimhalu** – Director, Institute of Innovation and Entrepreneurship, Singapore Management University
Neal Cross – Chief Innovation Officer, DBS Bank - *Managing and monetizing digital disruption in banking*
Victor Cui – CEO, ONE Fighting Championship - *Creating a global sports brand in Asia*
Joe Chiu – Vice President, Corporate IT, Changi Airport - *Service Should be SWIFT, SWEET and Social*
Maggie Gorse – Managing Director, Verlion - *Changing the Learning Paradigm*

1300 – 1400 LUNCH (Level 4 Foyer)
ISPIM ASIA–PACIFIC COMMUNITY MEETING facilitated by Iain Bitran

1400 – 1700 SHOWCASING INNOVATION IN SINGAPORE – INNOVATION TOURS (Meet the tour leaders on Level 4)

Tour 1: Institute of Infocomm Research	Tour 2: Khoo Teck Puat Hospital	Tour 3: Plug-In@Blk71 & FusionWorld	Tour 4: NEWater Visitor Centre	Tour 5: National Design Centre, Living Analytics & SMU's LiveLabs
<p>Leader: Cassie Dong</p> <p>The Institute for Infocomm Research is a member of the Agency for Science, Technology and Research (A*STAR) family. Established in 2002, with the vision to power a vibrant and strong infocomm ecosystem in Singapore, it seeks to foster world-class infocomm and media research and develop a deep talent pool of infocomm professionals to power a vibrant knowledge-based Singapore. At I²R, intelligence, communications and media form 3 strategic thrusts. Their research capabilities are in information technology, wireless and optical communication networks, interactive and digital media, signal processing and computing.</p>	<p>Leader: Cynthia Sam Phui Ying</p> <p>Khoo Teck Puat Hospital (KTPH) is a 590-bed general and acute care hospital, managed by Alexandra Health. Opened in June 2010, KTPH offers a comprehensive range of medical services and specialist care to the community in the north. The design of KTPH harmoniously brings together the elements of accessibility, comfort and convenience. From intuitive wayfinding to logical clustering of services, the focus is to provide a hassle-free experience for the patients. By combining medical expertise with high standards of personalised care, set within a healing environment, KTPH strives to provide care that is truly good enough for your loved ones.</p>	<p>Leader: Arcot Desai Narasimhalu</p> <p>Plug-In@Blk71 serves as a common platform where different stakeholders in a business venture can meet and be connected together to help accelerate the growth of young start-ups or even budding ideas. The tripartite aims to bring 4 elements into this community: the institutions, the industry experts, funding as well as the government body.</p> <p>FusionWorld is an interactive showcase of award-winning inventions and cutting edge in-house and industry-collaboration prototypes created by A*STAR's research institutes. FusionWorld serves as a platform where visitors get to view some of the latest innovations that are brewing in our labs. It also serves as an educational platform for students where the young minds can catch a glimpse of how technologies can help make the world a better place.</p>	<p>Leader: Rodney Yew</p> <p>From interactive daily tours to educational workshops, the NEWater Visitor Centre promises a fun-filled and enriching time for everyone. Take a stroll through the gallery, understand the science behind NEWater and experience what it's like to be a water molecule undergoing treatment! Explore the Waterwise Arcade, take a peek into our adjoining NEWater Factory and discover the membrane and ultraviolet technologies that make NEWater so clean. There's no better way to learn about Singapore's 3rd National Tap than by making a trip to the NEWater Visitor Centre. NEWater Visitor Centre was awarded the Best Sightseeing/Leisure/Educational Programme at the 20th Tourism Awards 2005 and the IWA Marketing & Communication Award in 2006.</p>	<p>Leader: George Han</p> <p>The National Design Centre (NDC) is the nexus for all things design. This is where designers and businesses congregate to exchange ideas, conduct business, use its facilities and obtain assistance from the national agency for design, the DesignSingapore Council.</p> <p>Living Analytics is a new joint research initiative between Singapore Management University and Carnegie Mellon University to conduct research on behavioural and social network analytics and behavioural experiments so as to discover and harness the laws of information network evolution for networks of people, organisations and businesses.</p> <p>SMU's LiveLabs Urban Lifestyle Innovation Platform is a government supported city-scale research test-bed focused on mobile computing technologies. It specially focuses on urban lifestyle services for indoor public spaces.</p>

CLOSE OF EVENT