



ACC Developed a Tool to Encourage and Boost Innovation Activities

A tool to institutionalise innovation management and governance within large corporations – predominantly the Public Listed Companies (PLCs) and Government Linked Companies (GLCs). The tool was able to:

- provide information to policy makers on the state of innovation within the corporate sector- to assist them in making more data-driven policies,
- provide the participating organisation a guide on areas to focus on in enhancing their efforts to innovate
- assess an organisation's innovation footprint. This measured their level of collaboration with the academia, start-ups, vendors or other SMEs, and determined the impact they gained from it.

validated by 14 corporates

launched by the Prime Minister

piloting it with 200 companies